



## **BHARATA MATA COLLEGE OF COMMERCE AND ARTS, CHOONDY, ALUVA**



**IQAC INSIGHTS**  
**2024-25**

## **ABOUT IQAC**

The IQAC of BMCCA is established to create a systematic approach to foster deliberate, consistent, and proactive actions that enhance academic and administrative performance while maintaining the institution's quality standards. The cell is constituted under the chairpersonship of the principal and a faculty co-ordinator. It also comprises the management, faculty members, administrative bodies, alumni, college union, student nominees, and representatives from employers, industrialists, parent representatives and domain experts. Additionally, the IQAC is tasked with periodically convening relevant committees to enhance quality assurance. This involves regularly monitoring activities to align with the institution's goals and its overarching vision and mission.

## **VISION**

To develop and integrate a tradition of excellence rooted in the pursuit of knowledge foster values, and contributing to social responsibility.

## **MISSION**

To strengthen the standards of excellence by uniting the aspirations and efforts of all stakeholders.

## **OBJECTIVES OF IQAC**

- Promote a culture of quality awareness and continuous improvement throughout the college community.
- Organize customized capacity-building programs for students and faculty to address their specific needs.
- Encourage and implement best practices to sustain and improve quality standards across the campus.
- Support and facilitate high-quality research and publication efforts by students and faculty.

- Actively involve stakeholders in the quality assurance process.
- Promote student participation to foster a quality-focused culture within the institution.

Share updates on quality enhancement policies with stakeholders to help them effectively achieve institutional goals.

- Prepare and submit essential reports and data required for assessment and accreditation higher education bodies.
- Develop strategies for planning and implementing academic and administrative initiatives within the institution.
- Establish parameters for academic and administrative operations, focusing on creating a student-centric learning environment with improved resources and support.

### **IQAC Champions**



**Dr. Sybila Pius Fernandez**

**IQAC Coordinator**



**Dr. Parinitha B**

**IQAC Joint-Coordinator**



**Ms. Praseetha T B**

**IQAC Joint-Coordinator**



**Mr. Akhil Kumar**

**IQAC Secretary**

## IQAC ACTIVITIES FROM 09/09/2025 TO 15/03/2025

### 1. Women Cell Inauguration and Coffee with an International Robotics Researcher

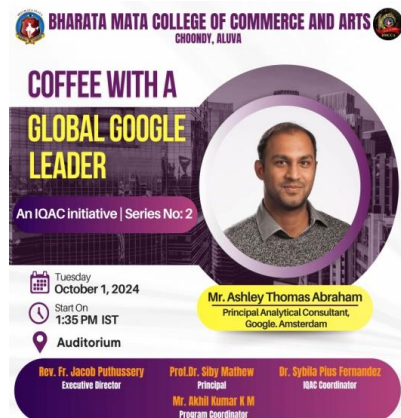
Women Cell was successfully inaugurated on September 9, 2024, at 11:00 am in the College Auditorium. The event, an IQAC initiative, featured Ms. Shyamli Suneesh, an International Robotics Researcher from the University of Bristol, UK, as the Chief Guest.

Ms. Suneesh shared valuable insights on robotics, innovation, and the role of women in STEM, inspiring students to pursue research and technology careers. The event was coordinated by Ms. Rosna T. J (Women Cell Coordinator) and Ms. Abhirami Jith (Student Coordinator). A coffee session with Ms. Suneesh allowed students to interact and discuss career opportunities in robotics, making the event both informative and inspiring.



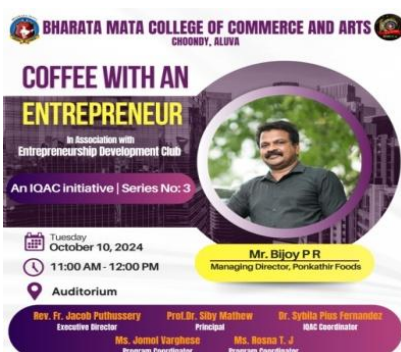
### 2. Coffee with a Global Google Leader

BMCCA organized an insightful session titled "*Coffee with a Global Google Leader*" on October 1, 2024, at 1:35 p.m in the auditorium. This event, part of the IQAC initiative (Series No. 2), featured Mr. Ashley Thomas Abraham, Principal Analytical Consultant at Google Amsterdam, as the keynote speaker. The session provided students and faculty with valuable insights into global trends in technology, analytics, and career opportunities at Google. It was a great opportunity for attendees to interact with an industry expert and gain first-hand knowledge of the evolving digital landscape. The event was coordinated by Mr. Akhil Kumar K M and the program was well-received, offering an engaging and inspiring experience for all participants.



### 3. Coffee with an Entrepreneur- Series 3

IQAC successfully organized the third session of **Coffee with an Entrepreneur** on October 10, 2024. This initiative, conducted in association with the Entrepreneurship Development Club and IQAC, aimed to inspire students through real-world entrepreneurial experiences. The keynote speaker, Mr. Bijoy P R, Managing Director of Ponkathir Foods, shared insights on business strategies, challenges, and success stories. The event was held in the auditorium from 11:00 a.m to 12:00 p.m. Ms. Jomol Varghese and Ms. Rosna T. were the program coordinators. This event provided a valuable learning opportunity, encouraging an entrepreneurial mindset among students.



### 4. Interactive Session with Ms. Gilly Burn

IQAC and NSS conducted an interactive session with Ms. Gilly Burn, Founder Director of Cancer Relief India, UK, on October 13, 2024. The event, held at Aeli Hills, Aluva, commenced at 3:00 p.m. Ms. Burn shared valuable insights on cancer relief initiatives and the importance of community participation in healthcare. The session aimed to create awareness among students



about social responsibility and the role of youth in humanitarian efforts. Mr. Akhil Kumar K M (IQAC Secretary), and Drishya T P (NSS Programme Officer), were the coordinators of the program. The session was highly informative and inspiring, leaving students motivated to engage in social service initiatives.



## 5. 'India's Ratan'am - A Tribute to Ratan Tata

The IQAC & E.D Club organized an event titled “**India's Ratan'am - A Tribute to Ratan Tata**” on October 15, 2024. This event focused on the history and contributions of Ratan Tata, one of India's most influential industrialists and philanthropists. The session aimed to educate students about Tata's business leadership, ethical values, and innovations. The event was coordinated by Ms. Jomol Varghese and Ms. Rosna T.J. With an emphasis on Ratan Tata's legacy, this event provided valuable insights into his inspiring journey, encouraging students to adopt his visionary approach in their careers.



## 6. Global Online Alumni Meet 2024

BMCCA hosted the *Global Online Alumni Meet* on October 18, 2024, as part of its Decennial Celebrations. Organized by IQAC, the event aimed to reconnect alumni worldwide and strengthen their bond with the institution. Held in the college's Conference Hall, the meet provided a platform for alumni to share their experiences, network, and contribute to the institution's growth. This virtual gathering fostered engagement among former students and emphasized their role in the college's legacy. The initiative successfully reinforced alumni relations and opened avenues for future collaborations. Students from UK, Italy, Canada, and France were participated.

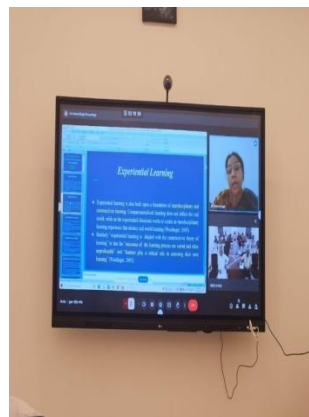
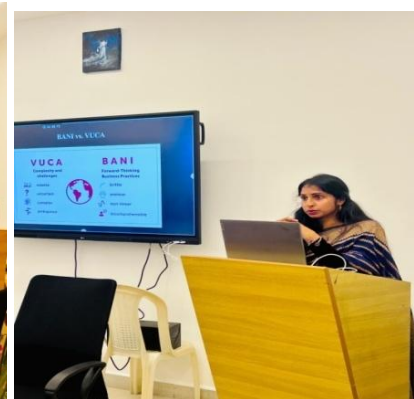


## 7. Faculty Development Program

IQAC successfully conducted a Faculty Development Program (FDP) on *Quality Enhancement and Capacity Building* from October 23rd to 25th and 28th to 29th, 2024. The event was held in the college's conference hall. The program commenced with a benedictory address by Fr. Jacob Puthussery, Executive Director of BMCCA, followed by a presidential address by Prof. Dr. Siby Mathew, Principal.

On Day 1, Dr. Gabriel Simon Thattil, Dean of the Faculty of Commerce and former Director of IQAC at the University of Kerala, served as the chief guest. He discussed *OBE & FYUGP*, emphasizing modern curriculum frameworks. Day 2 featured Dr. Rashmi Singh from SS Khanna Girl's Degree College, University of Allahabad, who spoke on *Experiential Learning Methods*,

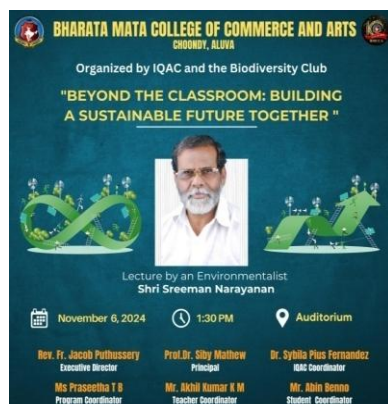
highlighting innovative teaching techniques. Day 3 included a session by Mr. Sreejith P.M., a research scholar at CUSAT, who elaborated on *Gamified Learning Platforms* to enhance student engagement. On Day 4, Ms. Deepthiya Thampi, IQAC Secretary, addressed *Documentation for Academic Quality Assurance*, stressing systematic academic record-keeping. The program concluded on Day 5 with Dr. Susmitha Mohan from the University of Calicut, who introduced *BANI: Strategy for Thriving in a Complex Environment*. The FDP proved to be an insightful and enriching experience, equipping faculty members with innovative strategies to enhance academic quality.





## 8. Lecture on Sustainability

On November 6, 2024, IQAC and the Biodiversity Club organized a lecture titled *“Beyond the Classroom: Building a Sustainable Future Together”*. The event featured by renowned environmentalist Shri Sreeman Narayanan. The session, held at the college auditorium at 1:30 p.m, emphasized sustainability, environmental conservation, and the role of education in fostering a greener future. Ms. Praseetha T B, and Mr. Akhil Kumar K M were the teacher coordinators, and Mr. Abin Benno was the student coordinator of the event. Students and faculty actively participated, gaining insights into practical solutions for sustainability beyond academic settings. The lecture was an inspiring call to action, urging the academic community to integrate eco-friendly practices into daily life.

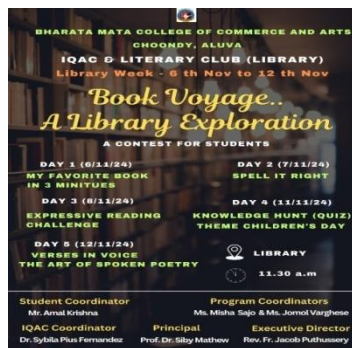


## 9. Book Voyage: A Library Exploration

The IQAC and Literary Club successfully organized “Book Voyage: A Library Exploration” as part of Library Week celebrations from November 6th to 12th, 2024. The event aimed to encourage students’ engagement with books and literature through various contests and activities. The event spanned five days, each featuring a unique competition. On Day 1, students participated in “My Favorite Book in 3 Minutes”, where they presented a book of their choice concisely. Day 2 featured “Spell It Right”, a spelling competition designed to enhance vocabulary and linguistic skills. Day 3 introduced the “Expressive Reading Challenge”, allowing students to showcase their reading and articulation skills. On Day 4, a “Knowledge Hunt (Quiz)” was held, themed around Children’s Day, to test students’ awareness and comprehension. The final day, Day 5, concluded with “Verses in Voice – The Art of Spoken

Poetry” which provided students an opportunity to express their creativity through poetry recitation.

The competitions were held at the library at 11:30 a.m. each day, with enthusiastic participation from students. The event was coordinated by Ms. Misha Sajo and Ms. Jomol Varghese and Mr. Amal Krishna was the student Coordinator. The event was a grand success, fostering literary interest and enthusiasm among students while highlighting the significance of libraries in academic and creative development.



## 10. Workshop on Yoga

The IQAC and Fitness Club organized a **Workshop on Yoga** on November 7, 2024, at 1:30 p.m in the college auditorium. The session was conducted by Ms. Sethu Kalyani, a renowned yoga therapist. The workshop aimed to educate participants on the benefits of yoga for physical and mental well-being. It covered practical techniques, breathing exercises, and mindfulness practices to enhance focus and reduce stress. Mr. Rejith M R was the teacher coordinator and Ms Reema Skaria was the student coordinator. Overall, the event successfully promoted holistic wellness and encouraged participants to integrate yoga into their routines for a healthier lifestyle.



## 11. The Future in Focus: Techy Talk

The IQAC and Tech Innovators Club successfully organized a seminar titled “**The Future in Focus: Techy Talk**” on November 7, 2024, at 11:00 a.m in the Auditorium. The event aimed to enlighten students about the latest technological advancements and career opportunities in the tech industry. Mr. Manu Ajayan, a Security Operations Center (SOC) Analyst at ESAF Bank, and Ms. Archa Anil, a Cyber Security Analyst at Team EY, were the keynote speakers. They shared valuable insights on cybersecurity challenges, emerging technologies, and industry expectations, inspiring students to explore the field of cybersecurity and data analysis. Ms. Maneesha V J and Ms. Suja Sudheeran were the program coordinators, and Mr. Goutham was the student coordinator. The interactive session allowed students to engage with the experts, clarifying doubts about cybersecurity and technology careers. The seminar concluded with a vote of thanks, emphasizing the importance of staying updated with technological advancements.

The event was a resounding success, equipping students with essential knowledge for their future careers.

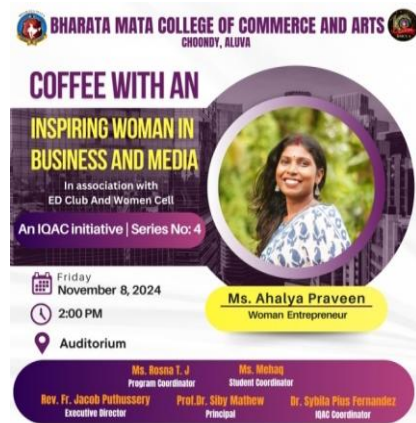


## 12. Coffee with an Inspiring Woman in Business and Media-Series 4

IQAC, ED Club and Women Cell organized an interactive session, “*Coffee with an Inspiring Woman in Business and Media*”, on November 8, 2024. Ms. Ahalya Praveen, a successful woman entrepreneur, was the chief guest, sharing her insights on business and media. The session, held at 2:00 PM in the auditorium, provided students with valuable knowledge and

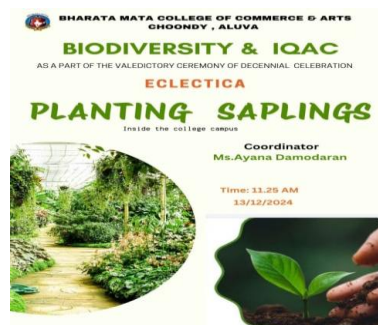


inspiration. The event was coordinated by Ms. Rosna T. J (Program Coordinator) and Ms. Mehaq (Student Coordinator). The session successfully encouraged young minds to pursue entrepreneurship and leadership in media.



### 13. Sapling Plantation Event

The Biodiversity Club and IQAC organized a Sapling Plantation Event as part of the valedictory ceremony of the decennial celebrations. The event, titled “Eclectica - Planting Saplings” was held on December 13, 2024, at 11:25 am inside the college campus. The program aimed to promote environmental sustainability and encourage students to contribute to a greener future. The event was coordinated by Ms. Ayana Damodaran, who played a key role in its execution. Students and faculty actively participated in planting saplings, fostering ecological awareness and responsibility. This initiative not only beautified the campus but also instilled a sense of environmental stewardship among the participants. The event successfully reinforced the importance of biodiversity conservation, making it a significant step toward a sustainable future.



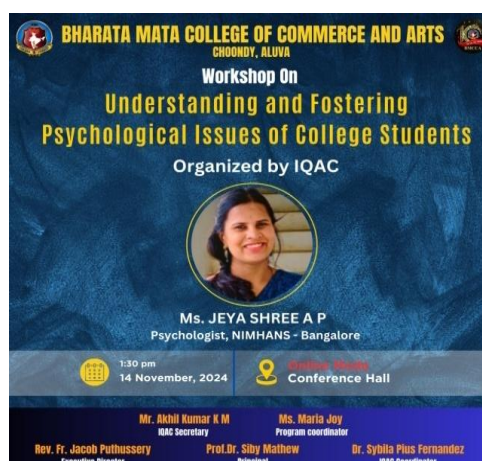


#### 14. Workshop on Binary Accreditation

IQAC organized a workshop on Binary Accreditation on 14 November 2024 at 9:30 a.m in the Conference Hall. The session was led by Dr. Geo Jos Fernandez, Dean of Management Studies and International Affairs, St. Albert's College (Autonomous). With the theme **“From Awareness to Action: Empowering Faculty to Drive”**, the workshop aimed to enhance faculty awareness and understanding of accreditation standards. The workshop provided valuable insights into accreditation processes, empowering faculty members to take proactive steps in institutional quality enhancement.



#### 15. Workshop on Understanding and Fostering Psychological Issues of College Students

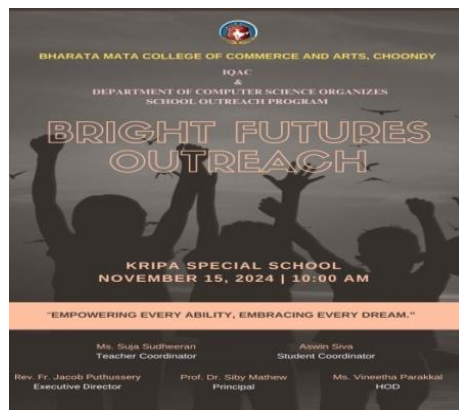


IQAC successfully conducted an online workshop on *Understanding and Fostering Psychological Issues of College Students* on November 14, 2024, at 1:30 pm. The event

was featured by the Ms. Jeya Shree A P, a psychologist from NIMHANS, Bangalore, as the keynote speaker. The session aimed to provide insights into the psychological challenges faced by college students and strategies to support their mental well-being. The workshop was coordinated by Ms. Maria Joy. The workshop was well-received, offering valuable guidance to students and faculty on mental health awareness and fostering a supportive academic environment.

## 16. Bright Futures Outreach Program

The IQAC and the Department of Computer Science jointly organized a School Outreach Program titled “Bright Futures Outreach”. The event took place at Kripa Special School on November 15, 2024, at 10:00 am. The program aimed to empower students with special needs by fostering inclusivity and supporting their aspirations. The theme, ‘Empowering Every Ability, Embracing Every Dream’ reflected the initiative’s goal of encouraging and uplifting every individual. Ms. Suja Sudheeran was the teacher coordinator and Aswin Siva was the student coordinator. This initiative highlighted the college’s commitment to social responsibility and education for all. It inspired students and promote meaningful engagement between the community and special schools.



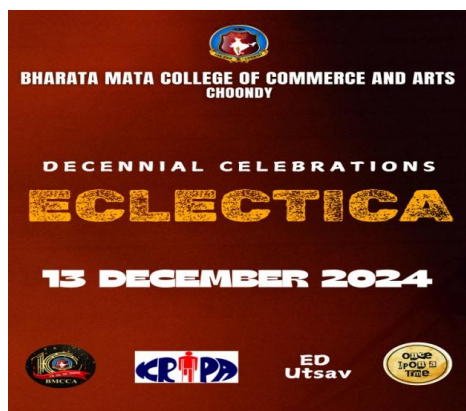
### **17. SABA Cube Open Kerala 2024**

The SABA Cube Open Kerala 2024 is a premier cubing competition organized by the Cubing Kerala Association, Social Work Association (SABA), and IQAC. The event was held on November 16-17, 2024, at a quadrangle. This competition aims to bring together speedcubers from across Kerala and beyond, providing a platform to showcase their skills in solving Rubik's cubes and other puzzles. Participants will compete in various categories, promoting problem-solving abilities, logical thinking, and hand-eye coordination. Mr. Aranvind was the coordinator of the program. SABA Cube Open Kerala 2024 was set to be an exciting and engaging event for cubing enthusiasts.



### **18. College Decennial Valediction Celebration**

The grand Decennial Valediction Celebration of our college was held on Dec 13<sup>th</sup> 2024 with great enthusiasm, marking ten years of academic excellence. The event featured a variety of attractions, including a Book Exhibition coordinated by Dr. Parinitha B, Food Fest was a major highlight, offering a delightful range of food that showcased the culinary talents of students. Adding a special touch, students from KRIPA, a dedicated initiative for differently-abled individuals, organized a Special Exhibition, displaying their creative and artistic talents. The event was graced by Rev. Fr. Dibin Director, KRIPA, distinguished guests, faculty members, and students, making it a memorable occasion.



### 19. Alumni Association Representatives' Meet

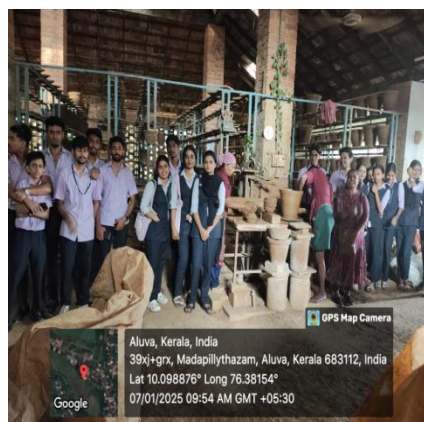
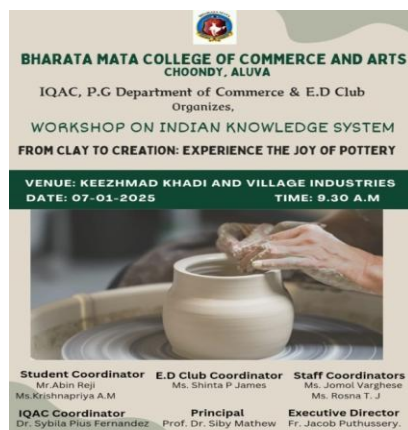
Fraternity of Enlightened BMCCA Alumni (FEBA), the Alumni Association Representatives' Meet was successfully held on December 14, 2024, at 10:00 a.m. in the Conference Hall. The event marked the 10-year celebration of the alumni network. The meet was coordinated by Ms. Vineetha Parakkal, Alumni Coordinator. Representatives from various alumni batches participated, sharing their experiences and discussing initiatives to strengthen alumni engagement. The event fostered meaningful connections between alumni and the institution, emphasizing their role in the college's growth. The meet concluded on a positive note, with participants expressing their commitment to maintaining strong ties with the institution.





## 20. Workshop on Indian Knowledge System

The IQAC, P.G. Department of Commerce, and E.D Club organized a workshop titled “*Workshop on Indian Knowledge System: From Clay to Creation – Experience the Joy of Pottery*”. The event was held on January 7, 2025, at 9:30 a.m at Keezhmad Khadi and Village Industries. The workshop aimed to introduce participants to traditional pottery-making techniques, fostering creativity and cultural appreciation. The event was coordinated by Mr. Abin Reji, Ms. Krishnapriya A.M (Student Coordinators), Ms. Shinta P. James (E.D Club Coordinator), Ms. Jomol Varghese, and Ms. Rosna T. J (Staff Coordinators). The hands-on session allowed participants to engage in pottery-making, gaining practical experience in an ancient Indian craft.



## 21. 7-Day FDP for Non-Teaching Staff



IQAC organized a 7-Day FDP for non-teaching staff, focusing on Skill Enhancement & Capacity Building Using Modern Technology. The program was held at the Computer Lab at 10:00 am on scheduled dates. Sessions covered key topics such as Fundamentals of Computers & Operating Systems, Digital Communication, File & Folder Management, Accessing & Editing Files, and MS Office (Excel & Word). The program concluded with a session on Social Media Communication Skills. Resource persons, including Mr. Joe Jacob, Mr. Antony P.T, Ms. Chinchu Joseph, and Mr. Akhil Kumar K.M, provided training. The initiative aimed to enhance the technical proficiency of non-teaching staff, ensuring they stay updated with modern tools.

 <b>BHARATA MATA COLLEGE OF COMMERCE AND ARTS</b> CHOONDY, ALUVA IQAC Organizes: 7 Day FDP for Non Teaching Staff on Skill Enhancement & Capacity Building Using Modern Technology		
1	09/01/2025	Topic: Fundamentals of a Computer/Operating System Resource Person: Mr. Joe Jacob
2	10/01/2025	Topic: Digital Communication Resource Person: Mr. Antony P.T
3	13/01/2025	Topic: File & Folder Management Resource Person: Mr. Joe Jacob
4	18/01/2025	Topic: Accessing & Editing various File types Resource Persons: Mr. Joe Jacob
5	21/01/2025	Topic: MS Office (Excel) & Printing Various Types of Files Resource Person: Mr. Joe Jacob & Mr. Antony P.T
6	22/01/2025	Topic: MS Office (Word) Resource Person: Ms. Chinchu Joseph
7	01/02/2025	Topic: Social Media Communication Skill Resource Person: Mr. Akhil Kumar K.M
Time: 10.00 a.m Executive Director: Fr. Jacob Puthussery Principal: Prof. Dr. Siby Mathew IQAC Coordinator: Dr. Sybila Pius Fernandez		



## 22. Workshop on Indian Knowledge System – “Roots to Ropes: Discover Coir Magic”

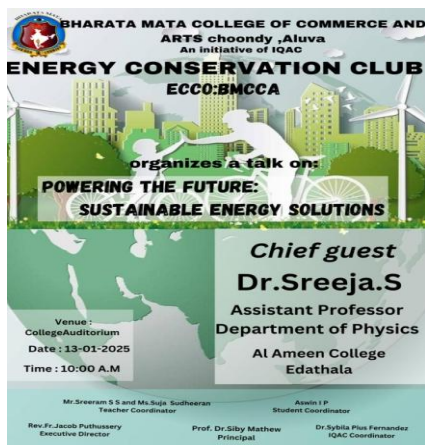
IQAC, PG Department of Commerce, and NSS, organized a workshop titled **“Roots to Ropes: Discover Coir Magic”**. This event aimed to promote traditional Indian knowledge and craftsmanship in coir-based industries. The workshop was held on January 10, 2025, at 10:00 am at the RDTE, Central Coir Research Institute, Kalavoor. It provided insights into the transformation of coir from its raw form into various artistic and functional products. The event was coordinated by Ms. Drishya T. P., Ms. Aparna Menon U, Ms. Jomol Varghese, and Ms. Rosna T. J. The workshop successfully highlighted coir’s potential in sustainable industries.

 <b>BHARATA MATA COLLEGE OF COMMERCE AND ARTS</b> CHOONDY, ALUVA IQAC, P. G Department of Commerce & NSS Organizes <b>WORKSHOP ON INDIAN KNOWLEDGE SYSTEM</b> <b>Roots to Ropes: Discover Coir Magic</b>		
		
<b>Venue: RDTE, Central Coir Research Institute Kalavoor</b> <b>Date: 10/01/25 Time: 10.00 a.m</b>		
<b>Student Coordinators</b> Ms. Abhirami Jith Ms. Sharon Susan Sanu	<b>NSS Staff Coordinator</b> Ms. Drishya T. P	<b>Staff coordinators</b> Ms. Aparna Menon U Ms. Jomol Varghese Ms. Rosna T. J
<b>Executive Director</b> Fr. Jacob puthussery	<b>Principal</b> Prof. Dr. Siby mathew	<b>IQAC Coordinator</b> Dr. Sybila Pius Fernandez



### 23. Energy Conservation Talk

The Energy Conservation Club (ECCO: BMCCA), organized an insightful talk on **“Powering the Future: Sustainable Energy Solutions”** on January 13, 2025, at 10:00 am in the college auditorium. The session aimed to raise awareness about sustainable energy practices and their importance in shaping a greener future. The chief guest, Dr. Sreeja S, Assistant Professor, Department of Physics, Al Ameen College, Edathala, delivered an engaging talk on innovative energy solutions and conservation techniques. The event was coordinated by Mr. Sreeram S S and Ms. Suja Sudheeran (Teacher Coordinators) and Aswin I P (Student Coordinator). The session successfully enlightened participants about the role of renewable energy in ensuring a sustainable future.



### 24. Talk on ‘Justice for All: Building a Fairer Tomorrow’

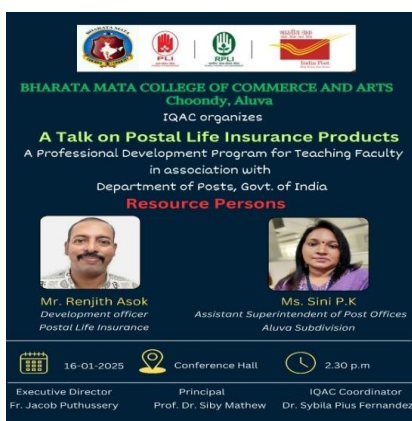
IQAC and Human Rights Forum organized a talk titled *“Justice for All: Building a Fairer Tomorrow”*. The event was held on January 15, 2025, at 1:30 pm in the college auditorium. The resource person for the session was Adv. Vincent Joseph, Chairperson of the Child Welfare Committee, Ernakulam. His talk focused on the importance of justice and equality in society, emphasizing child welfare and human rights. The event was coordinated by Dr. Parinitha B and Ms. Prseetha TB. The session aimed to create awareness and inspire students to contribute to a just and fair society.





## 25. Talk on Postal Life Insurance Products

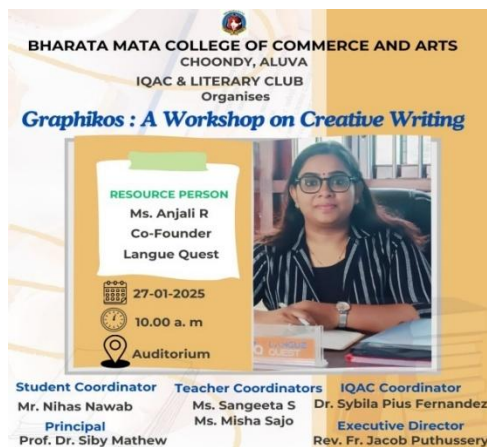
The Bharata Mata College of Commerce and Arts, Choondy, Aluva, organized a professional development program titled *“A Talk on Postal Life Insurance Products”* on January 16, 2025, at 2:30 pm in the Conference Hall. This session was conducted in association with the Department of Posts, Government of India, and aimed to educate the teaching faculty about postal life insurance schemes and their benefits. The session was led by Mr. Renjith Asok, Development Officer, Postal Life Insurance, and Ms. Sini P.K, Assistant Superintendent of Post Offices, Aluva Subdivision. The event was attended by faculty members and administrative staff, who actively participated in discussions and clarified their queries regarding insurance policies.





## 26. A Workshop on Creative Writing

The IQAC & Literary Club organized “*Graphikos: A Workshop on Creative Writing*” on January 27, 2025, at 10:00 AM in the Auditorium. This workshop was aimed at enhancing the creative writing skills of students and fostering a passion for literature and storytelling. The session was led by Ms. Anjali R, Co-Founder of Langue Quest, who shared her expertise in creative writing, covering essential aspects such as storytelling techniques, character development, and effective writing styles. The workshop provided participants with hands-on exercises to improve their writing abilities and explore various genres of creative expression. The event was coordinated by Student Coordinator Mr. Nihas Nawab **and** Teacher Coordinators Ms. Sangeeta S and Ms. Misha Sajo.



## 27. IPR Awareness Programme

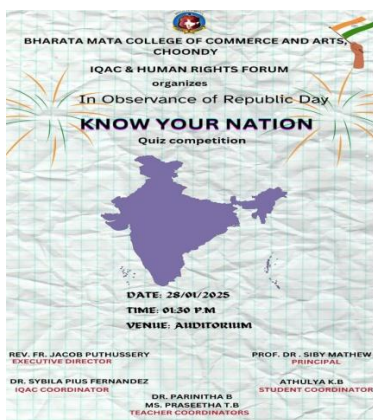
The IQAC & P.G Department of Commerce in collaboration with the Office of the Controller General of Patents, Designs & Trademarks, Department of Promotion of Industry and Internal Trade, and the Ministry of Commerce and Industry, Government of India, organized an Intellectual Property Rights (IPR) Awareness Programme on January 27, 2025, at 1:30 p.m in the College Auditorium. The event aims to educate students and faculty members on the importance of Intellectual Property Rights (IPR), including patents, trademarks, copyrights, and designs. The session provided insights into how IPR protects innovations, fosters creativity, and contributes to economic growth. The Resource Person, Dr. Anjana Varghese, **an** Advocate and NIPAM Registered IP Professional, will lead the session, offering expert knowledge on IPR laws, filing

procedures, and the significance of intellectual property in business and academia. The event was coordinated by Ms. Reema Riyas (Student Coordinator), Ms. Jomol Varghese & Ms. Rosna T.J (Teacher Coordinators).



## 28. Know Your Nation- Quiz Competition

The IQAC & Human Rights Forum organized a quiz competition titled “Know Your Nation” in observance of Republic Day. The event held on January 28, 2025, at 1:30 PM in the College Auditorium. This competition aims to enhance students' knowledge of India's history, culture, governance, and achievements while fostering a sense of patriotism and national pride. 38 students from different departments participated in the program. Dr. Parinitha B and Ms. Praseetha T B were the coordinators of the program.



## 29. Coffee with a Pioneering Business Icon

The IQAC organized “**Coffee with a Pioneering Business Icon**” as part of its initiative to inspire and educate students about the world of entrepreneurship and business leadership. The event, scheduled for Tuesday, January 28, 2025, at 10:00 a.m in the College Auditorium, was featured Mr. Jose Thattil, Co-Founder and CEO of Phi Commerce, as the guest speaker. This session provided insights into his entrepreneurial journey, challenges faced in the industry, and key learnings for aspiring business professionals. The program is organized in association with Mr. Sajan C Jose and Basach Technologies, emphasizing real-world business experiences and innovative leadership. An MOU was signed with Mr. Sajan C Jose as our Industrial partner.



## 30. Workshop on the Indian Knowledge System

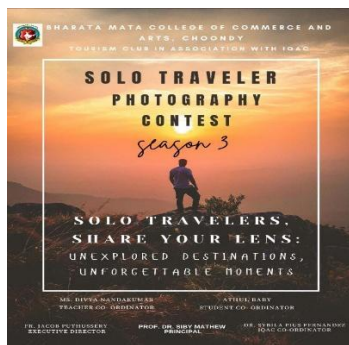
IQAC, Academic Club, and Bio Diversity Club, Organized a workshop on the **Indian Knowledge System** with a special focus on Organic Farming on the 6th of February 2025 at 9:30 a.m, the event was held at the State Seed Farm in Okkal. The workshop aims to highlight

the significance of traditional Indian agricultural practices, emphasizing sustainable and eco-friendly farming techniques that promote biodiversity and soil fertility. Participants would have the opportunity to delve into indigenous farming wisdom, understand soil conservation methods, and engage in hands-on experiences related to organic farming. The workshop is being coordinated by Ms. Reema Riyas as the Student Coordinator, Ms. Rosna T.J and Ms. Ayana Damodaran as Teacher Coordinators.



### 31. Solo Traveler Photography Contest

The Tourism Club and IQAC, successfully organized the third season of the **Solo Traveler Photography Contest**. This event encouraged solo travelers to share their unique perspectives by capturing unexplored destinations and unforgettable moments. Participants showcased stunning visual narratives that reflected their adventures and personal experiences. The contest was coordinated by Ms. Divya Nandakumar as the Teacher Coordinator and Athul Baby as the Student Coordinator. The event provided a platform for aspiring photographers and travel enthusiasts to exhibit their talent while inspiring others to like solo travel.





### 32. Financial Education Programme

The IQAC and Academic Club in association with the National Institute of Securities Markets (NiSM), successfully conducted a **Financial Education Programme** featuring a Certificate Course in the Financial Market. The program was held on the 5th and 7th of February 2025 at the college auditorium. Dr. Liance Mathew, an Assistant Professor in Commerce at The Cochin College and an NiSM Trainer, served as the resource person, delivering insightful sessions on financial markets and investment strategies. Under the leadership of Student Coordinator Ms. Krishna Priya A M, Teacher Coordinators Ms. Jomol Varghese and Ms. Rosna T.J the event provided students with valuable financial knowledge and practical skills to navigate the complexities of the financial market.



### 33. School Outreach Program

The IQAC and the Department of Computer Science, successfully conducted a **School Outreach Program** on February 11, 2025, at Sree Narayana Higher Secondary School, North Paravoor. The session focused on website designing and aimed to introduce students to the fundamentals of web development. The event featured engaging presentations by speakers Rinil Roy Priyan, Aswin I.P, Tomel Shaji, Sreema Manoj, Fathima Misna K.R, and Diya Banu M.N. Under the guidance of Teacher Coordinators Ms. Aswathy V.J and Mr. Akhil Kumar, the program was efficiently led by Student Coordinators Aswin I.P and Rinil Priyan.



### 35. Community Outreach Program on Palliative Training

The **Community Outreach Program on Palliative Training**, organized by the IQAC, P.G. Department of Commerce, and the Department of Social Work, took place on February 27th and 28th, 2025, at Anwar Memorial Pain and Palliative Care Centre. The two-day training program, coordinated by Ms. Helen George Nebu and Ms. Abhirami Jith, aimed to educate students on palliative care and its significance in improving the quality of life for patients with serious illnesses. Staff coordinators Mr. Yadhukrishna Babu and Ms. Jomol Varghese, along with Ms. Elizabeth Thekkekara, HoD of the Department of Social Work, played a crucial role in facilitating the event.



### 36. Financial Empowerment Initiative - a Professional Development Program

The Financial Empowerment Initiative, a professional development program for teaching faculty, was successfully organized by the IQAC of Bharata Mata College of Commerce & Arts on February 27, 2025, at 2:30 p.m in the Conference Hall. The session was led by K.N. Krishnankutty, CEO of Invest 4U Solutions, Ernakulam, who provided valuable insights on financial planning and investment strategies for educators. The event equipped faculty members with practical knowledge on managing finances effectively.





### 37. Coffee with an Eminent Organic Farmer

The “Coffee with an Eminent Organic Farmer” session was successfully conducted on February 19, 2025, at 1:30 p.m in the Auditorium of Bharata Mata College of Commerce and Arts, Choondy, Aluva. Organized as part of the IQAC initiative (Series No: 6) in association with the Biodiversity Club, the event featured Mr. Philipgi T Kanatt, Assistant Director of Agriculture, State Seed Farm, Okkal, Ernakulam, as the guest speaker. The session focused on SDG-3: Climate Action, where Mr. Kanatt shared his expertise on organic farming and sustainable agricultural practices. The event provided valuable insights into eco-friendly farming methods and climate-conscious agricultural initiatives.





### 38. Coffee with a Product Manager

The “Coffee with a Product Manager” session was successfully conducted on February 20, 2025, at 10:00 a.m in the Computer Lab of Bharata Mata College of Commerce and Arts, Choondy, Aluva. Organized as part of the IQAC initiative (Series No: 7) in association with the Tech Innovators Club, the event featured Ms. Rini Vincy, Senior Product Manager at Microsoft, as the guest speaker. She provided valuable insights into the field of product management, career opportunities in the tech industry, and the skills required to excel in the domain. The session was coordinated by Mr. Akhil Kumar K M (Program Coordinator), Ms. Suja Sudheeran (Teacher Coordinator), and Ms. Joel Tennison (Student Coordinator). The interactive discussion benefited students aspiring to pursue careers in technology and innovation.



### 39. Reels Making Competition

The Reels Making Competition, coordinated by the Media Club and IQAC was successfully conducted, with the last date for submissions being March 3, 2025. The competition encouraged students to create engaging short videos highlighting course highlights, student experiences, career opportunities, and department uniqueness. Entries were judged based on creativity and originality, relevance to the department, and production quality (including audio and video). Each department offered a cash prize for the best reel, and participants were allowed to use footage from previous years to enhance their submissions. The event provided a platform for students to showcase their creativity and storytelling abilities in an engaging format.



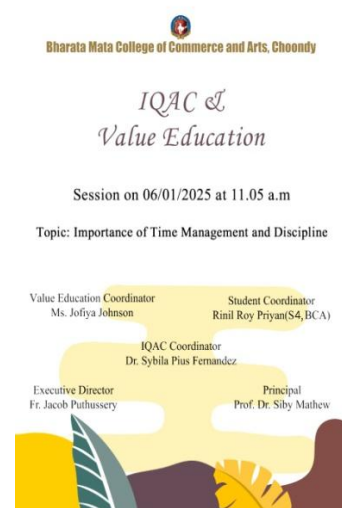
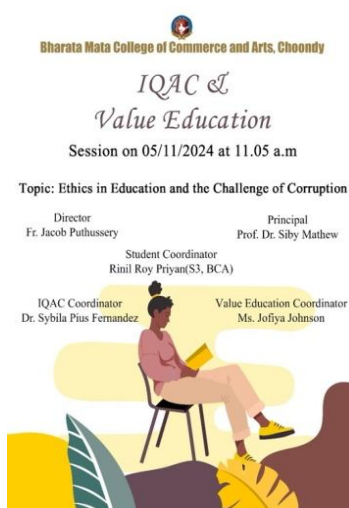
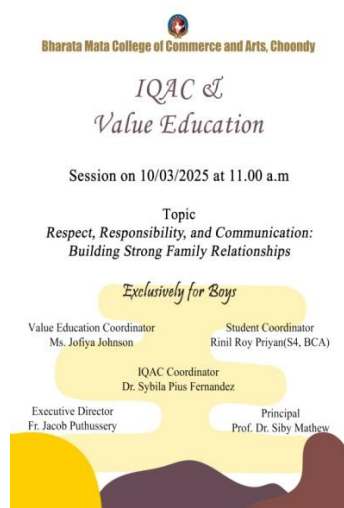
#### 40. Breaking the Taboos: Open Talk on Women's Health

The IQAC & Women Cell successfully organized an insightful session titled **“Breaking the Taboos: Open Talk on Women's Health”** on March 10, 2025 as part of international Women’s Day. The session, conducted exclusively for women, featured Dr. Krishnapriya P K, a BAMS MD Medical Officer from the National Ayush Mission, as the resource person. She addressed various health concerns, debunked myths, and encouraged open discussions on women’s well-being.



## 41. Value Education Sessions

The Value Education class conducted at the college, initiated by the IQAC, aimed at fostering ethical and moral values among students. The session focused on topics such as social responsibility, personal integrity, and the importance of contributing positively to society. The class was designed to promote holistic development and enhance the character-building process, helping students understand their roles as responsible citizens. The initiative received positive feedback from both students and faculty for its relevance and impact on personal growth. The first session was on **"Ethical Practices in Education and the Challenges of Corruption"** conducted on 05/11/2024 emphasized the importance of integrity, honesty, and responsibility in academic and professional life. Students explored how corruption in education undermines meritocracy and fairness. The discussion encouraged ethical behavior, transparency, and accountability to create a strong and just educational system. The Second session scheduled on January 6, 2025, at 11:05 a.m. The topic of discussion for this session is **"Importance of Time Management and Discipline"**, emphasizing the essential role these qualities play in academic and professional success. This program aims to instill discipline and effective time management strategies in students, helping them achieve their goals efficiently while maintaining a structured and balanced lifestyle. The Third session was on March 10, 2025, at 11:00 a.m, exclusively for boys. It aimed to instill core values essential for fostering healthy and meaningful family bonds.



#### 42. The Community Outreach Programme

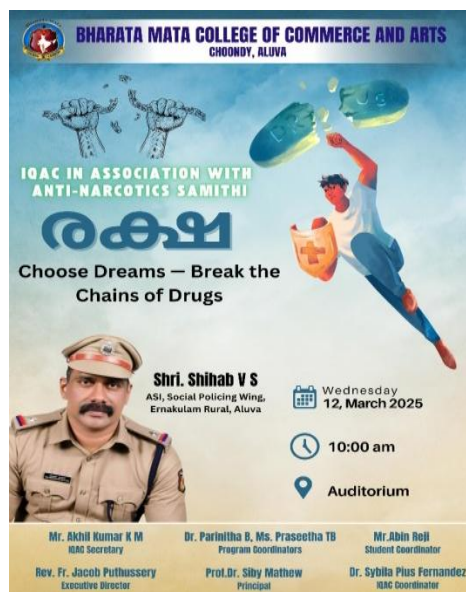
The IQAC, NSS Unit No-218, and the Biodiversity Club, organized Community Outreach Programme on March 11, 2025, at 2:10 p.m in the quadrangle. The session was featured Shri Sreeman Narayanan, a renowned environmentalist, who Contributed nearly 50 pots titled “ജീവജലത്തിന് ഒരു മൺപാത്രം” (A Clay Pot for Life), which was distributed among the community and students. . The event emphasized the importance of water conservation and sustainable practices to support biodiversity. Coordinated by Ms. Mehaq (Student Coordinator), Ms. Ayana Damodaran M (Faculty Coordinator), and Ms. Drishya T P (NSS Programme Officer), the program successfully raised awareness among students about their role in environmental preservation.



#### 43. Raksha – Choose Dreams, Break the Chains of Drugs

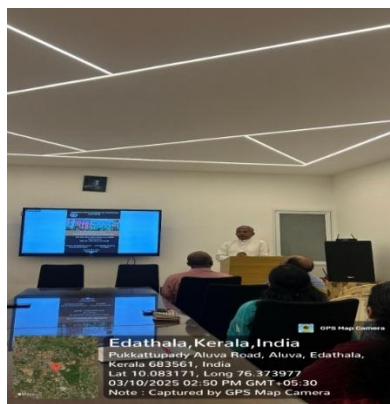
IQAC in association with the Anti-Narcotics Samithi, successfully conducted The **Raksha – Choose Dreams, Break the Chains of Drugs** program on March 12, 2025, at 10:00 a.m in the auditorium. Shri. Shihab V S, ASI of the Social Policing Wing, Ernakulam Rural, Aluva, was the resource person. The program aimed to raise awareness about the dangers of drug abuse and encourage students to pursue their dreams instead of falling into addiction. Coordinated by Dr. Parinitha B, and Ms. Praseetha TB and Mr. Akhil Kumar K M and Mr. Abin Reji was the Student Coordinator. The event was a resounding success, inspiring students to make informed and responsible life choices.





#### 44. PTA Committee Meeting

The PTA Committee Meeting was successfully held on Monday, 10th February 2025, at 2:30 p.m in the Conference Hall. The meeting was led by Rev. Fr. Jacob Puthussery (Executive Director), Prof. Dr. Siby Mathew (Principal), and Ms. Smitha John (Coordinator). It served as a platform for fruitful discussions on academic progress, student welfare, and institutional improvements, strengthening collaboration between parents, teachers, and the administration.



#### 45. School Outreach Programme

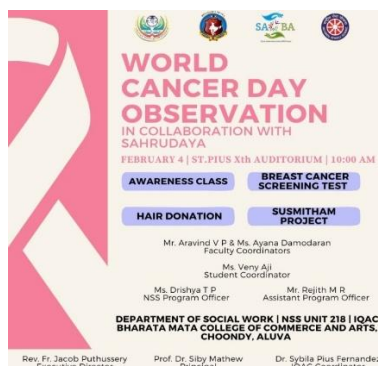
The School Outreach Programme was successfully conducted on February 10, 2025, at 9:30 a.m at Govt. HSS Kuttamassery, organized by the IQAC and the Academic Club of the P.G.

Department of Commerce. The event featured insightful sessions by the speakers of the day- Ms. Abhirami Jith, Ms. Krishnapriya A.M., and Ms. Reema Riyas. The program aimed to engage and educate students through meaningful discussions. The event was coordinated by Ms. Jomol Varghese and Ms. Rosna T.J.



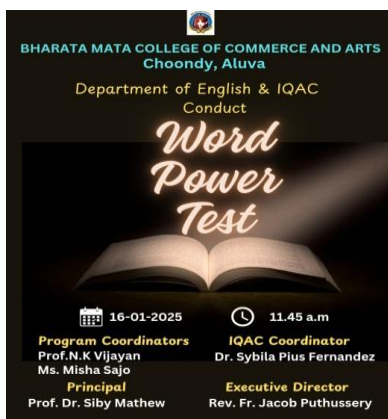
#### 46. World Cancer Day Observation

The World Cancer Day Observation was successfully held on February 4 at St. Pius Xth Auditorium at 10:00 a.m, in collaboration with Sahrudaya. Organized by the Department of Social Work, NSS Unit 218, and IQAC, the event featured various impactful initiatives, including an awareness class, breast cancer screening test, hair donation drive, and the Susmitham Project. The program was coordinated by Mr. Aravind V P and Ms. Ayana Damodaran (Faculty Coordinators), Ms. Veny Aji (Student Coordinator), Ms. Drishya T P (NSS Program Officer), and Mr. Rejith M R (Assistant Program Officer).



#### 47. The Word Power Test

The Word Power Test was successfully conducted on January 16, 2025, at 11:45 a.m by the Department of English and IQAC. The event aimed to enhance students' vocabulary and linguistic skills. It was coordinated by Prof. N.K Vijayan and Ms. Misha Sajo.



#### 48. Doodle Art Competition

Fine arts club with IQAC, conducted an artistic competition - Doodle Art on the topic “CAMPUS LIFE”. Clubs help to improve their academic performance and mental health. It provides an environment for the education, creation, performance and celebration of arts. It encourages and brings out the artistic capabilities of students in the field of Music, Dance, Drama, Visual Arts and other cultural activities. The program was conducted on February 20<sup>th</sup> Thursday on third hour at Auditorium. 48 students participated in this competition.





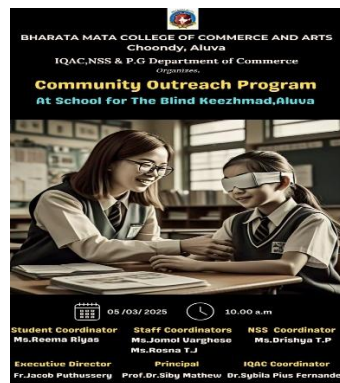
#### 49. Community Connect Program

The Community Connect program, organized by the Department of English and IQAC, was successfully conducted at Anganvadi Etteker on February 27, 2025, at 10:00 a.m. The event aimed at fostering community engagement through joyful exploration, fun activities, and interactive games for children. The program created a lively and enriching experience for the participants, strengthening the bond between the institution and the community.



#### 50. Community Outreach Program

The Community Outreach Program organized by IQAC, NSS, and the P.G. Department of Commerce took place on March 5, 2025, at 10:00 a.m at the School for the Blind, Keezhmad, Aluva. The event, coordinated by Ms. Reema Riyas, Ms. Jomol Varghese, Ms. Rosna T.J, and Ms. Drishya T.P, aimed to support and engage with visually impaired students through interactive activities and meaningful interactions. The program successfully fostered inclusivity, learning, and social responsibility among the participants.





## 51. 3-Day Workshop on Cyber Security Tools

IQAC and the Tech Innovators Club organized a three-day Cyber Security Tools Workshop on October 16, October 22, and November 5, 2024. Led by senior ethical hacker Mr. Sanal Lince, the workshop provided hands-on training on cybersecurity tools, ethical hacking, and network security. Participants engaged in real-world simulations, learning to identify vulnerabilities and implement countermeasures. The event received strong support from college leadership, ensuring its success. A feedback session highlighted the workshop's effectiveness in enhancing cybersecurity knowledge and skills.



**BHARATA MATA COLLEGE OF COMMERCE AND ARTS**  
CHOONDY, ALUVA

Organized by IQAC and the Tech Innovators Club  
Department Of Computer Science

**3-DAY WORKSHOP ON  
CYBER SECURITY TOOLS**

 Tuesday  
October 16, 2024

 9:00 AM - 2:30 PM

 COMPUTER LAB



With  
**Mr. Sanal Lince**  
Senior Ethical Hacker

Mr. Aswin Silva  
Student Coordinator

Rev. Fr. Jacob Puthussery  
Executive Director

Ms Maneesha V J  
Program Coordinator

Prof.Dr. Siby Mathew  
Principal

Ms Sujia Sudheeran  
Teacher Coordinator

Ms. Vineetha Parakkal  
HOD, CS Department